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Blue Ridge Landscape Plants Their History

Local Landscape Company Celebrates Twenty Years

WINCHESTER, VA (October 30, 2012)— Blue Ridge Landscape and Design (BRLD) is celebrating twenty years in business this year. Established in 1992 by owner Carl Thomas, the landscape company has always resided in Winchester, serving clients throughout the mid-atlantic region. In an effort to celebrate the anniversary, BRLD is donating twenty trees to the Winchester Parks Foundation for installation around fields at Jim Barnett Park. The donation kicks off the *Plant a Tree, Watch it Grow* campaign for the City of Winchester. BRLD employees have children who play with Winchester Baseball and hope the added trees around playing fields will provide shade and comfort for families viewing games for many years to come.

BRLD spent their early years focusing on residential projects, but the area's growth over the years encouraged their success as commercial installers and federal contract specialists. Their vision remains the same after twenty years; to provide customer satisfaction through quality work and on time completion. "We are known to help project managers reach their goals," said Thomas, owner and president of BRLD. "As the finishing touch on a job site or the curb appeal for a large government site, we appreciate the need to stay focused to achieve completion," continued Thomas.

BRLD has installed some prominent scenery in their own town, including the streetscape on Cameron Street in downtown Winchester, planting over 250 trees in the downtown area, helping with the historical plantings at John Handley High School and will continue their relationship this fall by finishing the 10 month Amherst Street enhancements with ornamental trees. Beyond their zipcode, BRLD enhances many federal sites. One of their earliest projects was at the Kennedy Center, installing above ground structure landscaping. Last year, they installed nearly 200 planters on Constitution Avenue for the Environmental Protection Agency. They have also become a key contractor for National Cemetery enhancements, realigning headstones and upgrading the turf while respectfully honoring each site.

Updating their website and focusing staff on business development, the company is priming their next twenty years. "We have thrived through recent economic times, focusing on relationships and maintaining customer satisfaction in everything we do," said Thomas.

Located in Winchester, Virginia, Blue Ridge Landscape and Design was established in 1992 and celebrated twenty years in 2012 by donating twenty trees to the Winchester Park Foundation. As a team of professionals who understand horticulture, regional plantings and materials, they thrive on creating a functional and aesthetically appealing environment with each project. Blue Ridge Landscape and Design specializes in federal sites, commercial site planning and installation, national cemetery turf renovation, federal security planters and more. Visit <u>www.blueridgelandscape.com</u> for more information. Find us on facebook at facebook.com/blueridgelandscapeanddesigninc



